

PRESS RELEASE

23 / 10 / 2015

HOST MILAN 2015:

FAGOR INDUSTRIAL ATTENDS TRADE SHOW UNDER A SLOGAN THAT SUMS UP ITS 50 YEARS OF EXPERIENCE: "CLOSE TO YOU, CLOSE TO YOUR BUSINESS. EVERYWHERE"

- At its stand, Fagor Industrial will have an exhibition zone where it will display new products, and a "live" zone, representing a restaurant kitchen, which will offer "pintxos" to all the stand.
- It will present the new laundry catalogue due to come out in the next few weeks.
- The stand can be found in Pavilion 11. Stand: S28.S36.U27.U35

[Fagor Industrial](#), specialist manufacturer for the hotel, catering and laundry sectors, is to take part, as in other years, in the latest edition of the Host Milan Trade Show, which starts today and continues until 27 October.

Host Milan is the International Exhibition of the Hospitality Industry and has become the world's top meeting place for the hotel, restaurant and catering sectors. This year the trade show **will have 1700 exhibitors from more than 40 countries, and will receive over 133,000 professionals from 163 countries.**

Fagor Industrial (PAV.11 STAND S28.S36.U27.U35) attends Host Milan 2015 with an extremely significant slogan that sums up its extensive experience alongside its customers: **"Close to you, close to your business. Everywhere."** The manufacturer, specialist for the Horeca sector, has been working for more than 50 years to offer the best solutions and to meet the requirements of all its customers. It has always accompanied professional caterers with the utmost care and attention, two signs of identity that define their DNA and the way of working of a company with more than half a century of experience and success all around the world.

The Fagor Industrial business formula lies in strategic organisation and a global infrastructure with nine manufacturing plants, 20 branch offices and more than 1000 distribution points all over the world, thereby guaranteeing quality service and attention, wherever the customers may be.

"Innovation driven"

Fagor Industrial is, moreover, a synonym of innovation, which is why in its commitment to continue working on the development of new products, it has chosen the 39th edition to present the new laundry catalogue. In addition, it has announced the new products due to come out in the second half of 2016, the year in which it will present the new Cooking generation and the new functions incorporated into its Oven ranges.



ONNERA GROUP



Together we evolve

www.fagorindustrial.com

During the trade show, the stand will have an exhibition zone where it will display the E-VO dishwashing Generation and the NEO Generation commercial refrigeration. Also in this zone, it will be possible to see the Cook & Chill solution and the Advance ovens, which, as of January, will include the automatic cleaning as standard in all its ranges, together with a Symphony kitchen, exclusively designed for the trade show. At the same time, there will be a small sample of industrial laundry equipment on display.

Fagor Industrial will share the 430 m² stand with two other Horeca brands with which the ONNERA Group operates in the market: Edenox and Asber.

This year there will also be a zone highlighting a fully-equipped and functional restaurant kitchen, offering a service of tapas and pintxos to the whole stand.

"Host represents for us a key meeting place at international level for interacting with the leading actors from the Horeca sector and is an opportunity to show them who we are and what we do", declares Iker Alberdi, Managing Director of Fagor. *"This year's slogan sums up perfectly the essence of these 50 years of experience, in which we have not stopped working in order to be closer to all our customers every day"*, states Alberdi.

About Fagor Industrial

Fagor Industrial, a Cooperative belonging to Mondragon, is a company specialised in solutions for the Hotel and Catering, and Laundry sectors, with an extensive and innovative range of products manufactured in-house. Fagor Industrial is part of the international business group, ONNERA Group, which has 9 factories around the world, and a staff of more than 1700.



The graphic features the Fagor logo at the top left. The main text reads "Close to you, close to your business. Everywhere." with the website "www.fagorindustrial.com" below it. A floor plan diagram shows the stand location in Pavilion 11, specifically at Stand S28, S36, U27, and U35. A red box at the bottom left contains the text: "Visit our stand and see who we are and what we do", "PAVILION 11", and "STAND S28 - S36 - U27 - U35".

For further information:
 LEWIS PR
 Nuria Mañá / Beatriz Osés
 FagorSpain@lewispr.com
 Tel: 91770 1516



ONNERA GROUP



Together we evolve