

## PRESS RELEASE

18 / 02 / 2016

### DEFAULT AUTOMATIC CLEANING FUNCTION OVER THE WHOLE OVENS RANGE AND A FULLY RENEWED LAUNDRY RANGE: FAGOR INDUSTRIAL'S TWO BIG SHOWPIECES FOR GULFOOD 2016

- *The Gulfood Fair has secured its position as the main meeting point for professionals from the catering sector aiming to increase their sales volume in the Middle East.*
- *The Fagor Industrial exhibition area is located in the Za'abeel New Halls 6 Stand Z6-C25.*

**Oñati, Guipúzcoa, 18th February 2016-** For the seventh year running, Fagor Industrial, leading Spanish firm in integral solutions for the hotel and catering, restaurant and laundry sectors, will take part in the Gulfood fair in Dubai, a global showcase at which the main suppliers of machinery and raw materials to the hotel, catering and restaurant industry will be present from the 21st to the 25th February.

This year, visitors to Gulfood 2016 will be able to have first-hand experience of **Fagor Industrial's New Generation of Laundry Equipment**, which includes a wide variety of washer extractors, dryers, folders and ironers: new products designed to give the highest possible performance and productivity, taking energy efficiency and time saving into account.

Among the most remarkable novelties of the new catalogue we can find:

- **Washer extractors:** the new Touch Plus Control programmer is incorporated, making programming easier for the user to handle and bringing new possibilities to laundry management. The new washer extractors range also includes new fast and standard spin models, making it one of the most complete ranges on the market.
- **Dryers:** the dryers Heat Pump – "High Efficiency" and Green Evolution Plus stand out with their energy savings of 60% and 40% respectively. The new models (we widen the range with models SR-SC 23 and SR-SC 28) incorporate a wide range of abilities and accessories which focus on better use of energy and a reduction in drying time.
- **Sanitary barrier washers:** characterised by their robustness, high speed spin and easy installation, with capacities from 16 to 100 kg. The new Touch Plus Control programmer with its touch screen and advanced properties has been developed in conjunction with that of the front-loading washer extractors, and offers great flexibility to the user. It also includes an extra screen placed in the clean zone of the laundry room from which the washing process may be visualised.
- **Wall flatwork ironers:** a greater working width in the 50 cm roller range and an increase of up to 25% in productivity in the gas models thanks to their new radiant gas burner.
- **Wall ironers:** perfect for restaurants, small hotels or hostels as they can be positioned where space is particularly limited and have hardly any installation requirements (only connection to the mains) since they do not have any extraction or connection needs.
- **Compact flatwork ironers:** as well as saving gas, these allow for significant savings in space as they can iron up to 290 kg/hour in less than 27 square metres. Thanks to their 3.300 roller, they can iron and fold pieces of laundry up to 3.300 x 3.300 mm.



ONNERA GROUP



Similarly, another of the novelties available for viewing is the **Generation of Ovens**, which includes the default **Automatic Cleaning** of the cooking chamber function across the Concept and Advance ranges as of this present month.

In addition to these novelties, in terms of cooking, Fagor Industrial will exhibit a block dedicated to the **SYMPHONY line**, a tailor-made kitchen which allows the chef to adapt the various constituent elements to his or her taste and manner of working. A wide umbrella of appliances, shapes, sizes, complements and finishes of excellent design and quality which enables the creation of the perfect tool with which to delight the general public.

In the **commercial refrigeration** section, Fagor Industrial will showcase various cupboard and table refrigerators from its NEO Generation, a catalogue which will be completely renewed in the second half of the year. Moreover, various products from the E-VO **dishwasher** generation - in the CONCEPT and ADVANCE ranges - possessing the latest advances on the market, will be on show.

Around 90.000 visitors from some 160 countries are expected at the Dubai World Trade Centre where the Gulfood Fair is to be held. Unique products and services from 5.000 specialised firms from 120 nations will be on view in more than 110 international pavilions. The Fagor Industrial exhibition area will be situated in the **Za'abeel New Halls 6 Stand Z6-C25**.

### 24% Sales Growth

The Gulfood Fair has secured its position as the main meeting point for professionals from the catering sector wishing to expand their sales volumes in the Middle East. In the case of Fagor Industrial, growth in the Middle East over the last few years has been around 24% thanks to the hard work of the authorised distributors and of the Fagor Industrial delegation in the United Arab Emirates from where products are distributed all over the Middle East and to the South Asian Association for Regional Cooperation (SAARC) region.

*"The Middle East market is very important for Fagor Industrial because it is an area with a positive trend for developing both governmental and private projects. We hope that the situation and oil prices do not affect the upcoming projects. At any rate, we are optimistic about the current year 2016",* states Denis Llodio, Fagor Industrial Export Manager.

*"Gulfood is a good opportunity to make our latest products known and to do so in the most personal way possible through contact with the visitors and professionals. This is about providing a complete solution from our brand in the field of catering and the hotel trade, as well as opening up new lines of business and clients. We are a leading supplier in the 360° multi-product offer with excellent project management and great effectiveness in pre-sales and post-sales services. This is why we receive a warm welcome, because the buyer has a company which offers the solution to all their needs. And it is this satisfaction which inspires us to improve and to continue innovating in our products",* affirms Llodio.

### About Fagor Industrial

Fagor Industrial, a Mondragon cooperative, is a company specialized in solutions for the Hotel, Catering and Laundry sector, through its wide and innovative range of own manufacture products. Fagor Industrial forms part of the international ONNERA Group of companies, which has 9 factories spread all over the world, and employs more than 1.700 workers.

For more information:  
 Juan F. Sanchidrián  
[prensa\\_fagorindustrial@fagorindustrial.com](mailto:prensa_fagorindustrial@fagorindustrial.com)  
 Tel: 660 342 041



**ONNERA GROUP**



Together we evolve

[www.fagorindustrial.com](http://www.fagorindustrial.com)

